



Perkins V Report

Strengthening Career & Technical Education

in Georgia



About this Report	3
Industry Growth Forecasts	4
Industry Forecasts Including Retirement Demand	5
Detailed Industry Projections.....	6
Career Cluster Growth Forecasts	7
Career Cluster Forecasts Including Retirement Demand.....	8
Detailed Occupation Projections.....	9
Top Employers Advertising for Jobs.....	10
Top Skills in Demand for Job Ads	11
Top Skill and Certification Gaps	12
Regional Colleges and Universities	13
Georgia Regional Map.....	14
Data Notes.....	15
FAQs	16



About this Report

The education industry supplies human capital to all industries. This report takes a macroeconomic view of the industries and the occupations that currently underpin the Georgia economy. Knowing what skills and occupations local employers need now and in the future will help the education community better anticipate curriculum that prepares students for those job openings.

This report is designed to help educators who want to move beyond compliance and use Perkins V to make a real difference in their students' education. It provides actionable labor market intelligence—one of the Comprehensive Local Needs Assessment's (CLNA's) six requirements to bridge secondary education students to skilled jobs that employers need in Georgia.

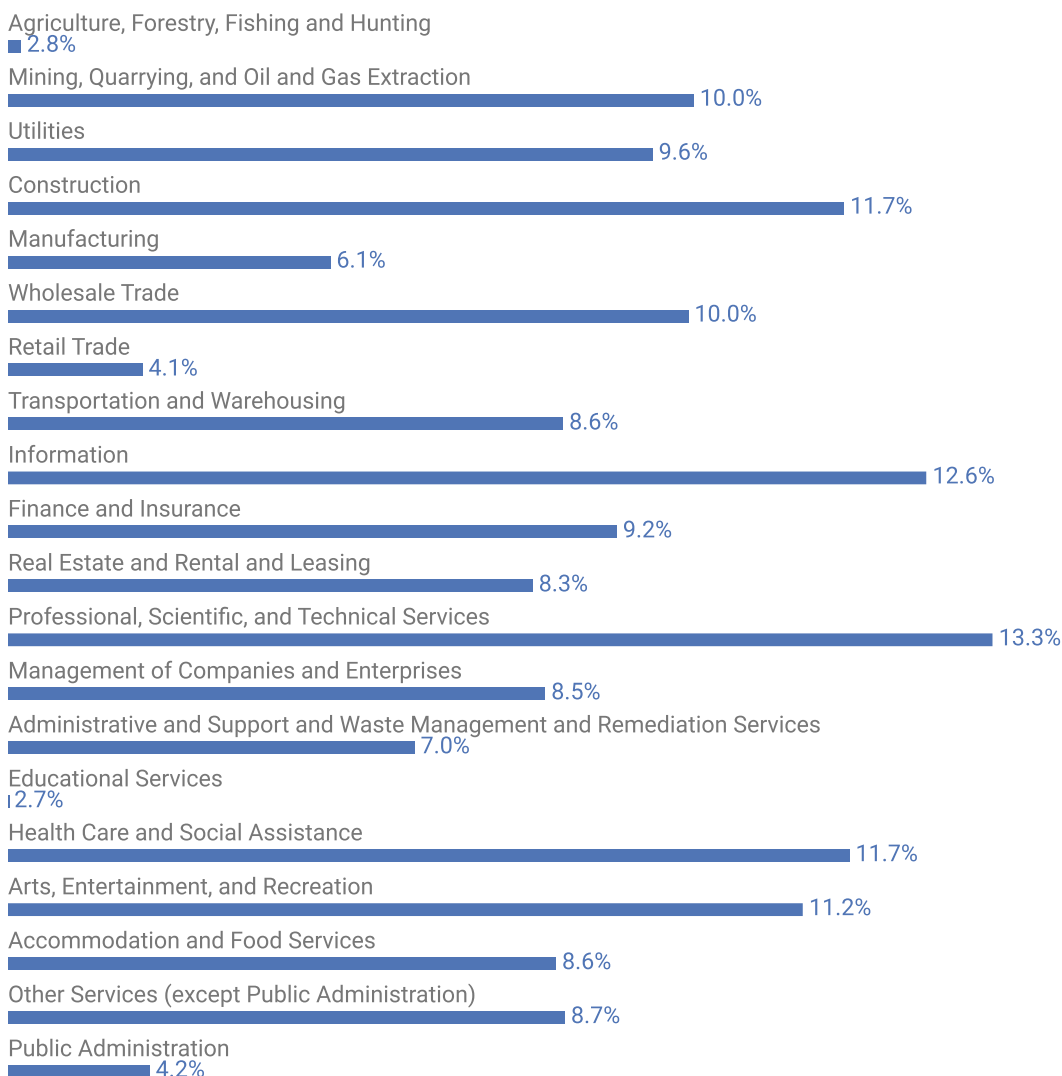
Industry Growth Forecasts

To help high school students select careers, educators can show them the earnings potential and the job opportunities across all industries today and in the future.

Employers can be categorized into one of 20 major industry sectors. The chart below shows the net job growth forecast for these sectors in Georgia.

As of the fourth quarter of 2025, Georgia had 20 sectors forecast to have positive employment growth over the next ten years and 0 sectors projected to contract. Those growing include "Professional, Scientific, and Technical Services," "Information" and "Health Care and Social Assistance."

10 Year Forecast Growth Rate



Industry Forecasts Including Retirement Demand

For an accurate assessment of future demand, the number of people retiring from an industry need to be taken into account. From that perspective, the "Accommodation and Food Services," "Health Care and Social Assistance" and "Retail Trade" sectors are expected to have the highest annual job demand in Georgia.

Sector	Employment	Avg Ann Wages	Ann Empl Growth	Ann Total Demand
Accommodation and Food Services	464,946	\$27,294	3,832	84,360
Health Care and Social Assistance	700,911	\$68,833	7,818	77,355
Retail Trade	533,071	\$41,300	2,147	73,880
Manufacturing	436,627	\$74,107	2,607	45,811
Administrative and Support and Waste Management and Remediation Services	364,839	\$53,886	2,489	43,326
Educational Services	425,388	\$62,622	1,116	41,128
Transportation and Warehousing	326,858	\$67,083	2,717	37,416
Professional, Scientific, and Technical Services	377,653	\$111,492	4,735	34,581
Construction	301,979	\$75,771	3,349	28,314
Other Services (except Public Administration)	227,776	\$41,379	1,900	27,459
Wholesale Trade	229,319	\$100,056	2,195	24,617
Public Administration	255,101	\$73,288	1,047	24,176
Finance and Insurance	202,885	\$122,091	1,798	18,258
Arts, Entertainment, and Recreation	84,116	\$46,730	899	12,991
Information	120,425	\$136,822	1,434	11,517
Real Estate and Rental and Leasing	94,664	\$75,974	758	9,790
Management of Companies and Enterprises	90,201	\$155,556	735	8,119
Agriculture, Forestry, Fishing and Hunting	38,514	\$60,433	106	4,695
Utilities	21,976	\$128,725	202	2,109
Mining, Quarrying, and Oil and Gas Extraction	5,924	\$87,359	57	589
Total - All Industries	5,320,987	\$70,163	42,359	612,338

Detailed Industry Projections

Total employment in Georgia is forecast to increase 8.3% over the next ten years, compared with an expected growth rate of 3.1% in the nation over the same period.

At the detailed industry level, "Restaurants and Other Eating Places" and "Computer Systems Design and Related Services" are expected to experience the most job gains over this period.

Industry	Employment	Avg Ann Wages	Hist 10yr Change	Proj 10yr Growth
Restaurants and Other Eating Places	379,944	\$25,233	44,568	32,474
Computer Systems Design and Related Services	87,867	\$131,962	20,205	19,544
Offices of Physicians	131,873	\$103,457	45,660	15,957
General Medical and Surgical Hospitals	204,135	\$82,319	38,293	13,995
Management, Scientific, and Technical Consulting Services	74,283	\$116,263	27,336	11,579
Home Health Care Services	50,366	\$39,336	20,417	10,466
Individual and Family Services	45,745	\$38,931	13,502	10,392
Building Equipment Contractors	89,824	\$76,596	25,980	10,238
Offices of Other Health Practitioners	43,517	\$53,492	17,453	9,545
Executive, Legislative, and Other General Government Support	154,616	\$62,482	15,728	9,330

"Gasoline Stations " and "Motor Vehicle Parts Manufacturing" are projected to have the largest job declines in the region over the next ten years.

Industry	Employment	Avg Ann Wages	Hist 10yr Change	Proj 10yr Growth
Gasoline Stations	34,090	\$35,495	5,147	-2,762
Motor Vehicle Parts Manufacturing	20,569	\$73,129	6,794	-2,360
Textile Furnishings Mills	21,229	\$62,521	-3,551	-1,229
Printing and Related Support Activities	11,323	\$58,113	-2,975	-1,011
Wired and Wireless Telecommunications (except Satellite)	24,343	\$124,656	-16,423	-732
Pulp, Paper, and Paperboard Mills	8,391	\$109,125	720	-535
Fiber, Yarn, and Thread Mills	8,636	\$54,116	-1,377	-382
Office Supplies, Stationery, and Gift Retailers	7,798	\$41,661	-1,680	-361
Used Merchandise Retailers	6,685	\$28,134	1,062	-355
Vocational Rehabilitation Services	6,759	\$34,829	-168	-330

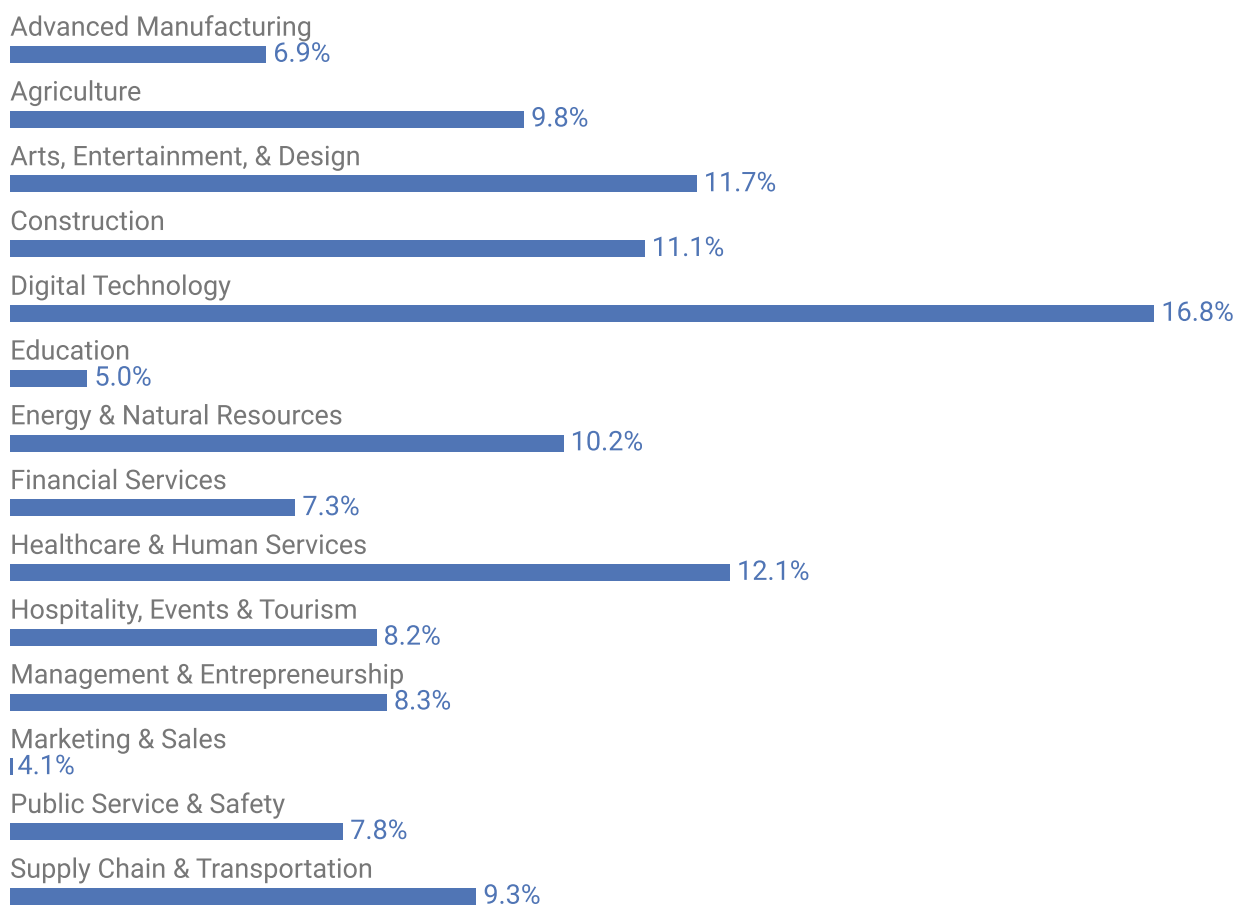
Career Cluster Growth Forecasts

With hundreds of occupations, it can be difficult for educators to pinpoint the most promising high-demand and high-wage occupations in their region that provide rewarding careers for their students. Analysis of the fourteen CTE Clusters provides an entryway into career pathways.

Of the fourteen career clusters, fourteen are expected to expand employment in Georgia over the next ten years. Of those fourteen, "Digital Technology," "Arts, Entertainment, & Design," "Energy & Natural Resources," "Management & Entrepreneurship," "Public Service & Safety," "Financial Services," "Healthcare & Human Services" and "Education" pay more than the average occupation wage in the region (\$66,600).

10 Year Forecast Growth Rate

Total Employment, Latest Available Data



Career Cluster Forecasts Including Retirement Demand

Similar to the analysis of industry employment growth, an accurate assessment of future occupation demand requires that the number of people retiring be taken into account as shown in the table below. In Georgia, "Hospitality, Events & Tourism," "Supply Chain & Transportation" and "Marketing & Sales" clusters are expected to have the highest annual job demand.

"Digital Technology" has the highest wages of the CTE Clusters followed by the "Arts, Entertainment, & Design" and "Energy & Natural Resources" clusters.

Career Cluster	Employment	Avg Ann Wages	Job Ads	Ann Empl Growth	Ann Total Demand
Digital Technology	185,615	\$119,900	16,395	2,897	13,501
Arts, Entertainment, & Design	219,019	\$106,500	9,352	2,435	19,897
Energy & Natural Resources	287,178	\$100,500	9,074	2,812	26,292
Management & Entrepreneurship	726,114	\$96,800	23,921	5,791	70,976
Public Service & Safety	407,098	\$89,700	14,328	3,069	38,528
Financial Services	301,164	\$80,900	13,938	2,121	27,214
Healthcare & Human Services	738,930	\$77,200	68,687	8,469	77,067
Education	419,406	\$67,400	12,914	2,039	42,559
Construction	412,218	\$64,300	16,678	4,372	39,458
Advanced Manufacturing	373,949	\$62,300	13,210	2,517	39,774
Agriculture	105,830	\$58,600	4,548	993	14,019
Marketing & Sales	625,212	\$57,300	34,209	2,529	81,106
Supply Chain & Transportation	739,316	\$56,300	23,671	6,582	91,378
Hospitality, Events & Tourism	707,137	\$35,700	34,496	5,568	127,014
Total - All Occupations	5,320,987	\$66,600	252,647	42,359	623,737

Detailed Occupation Projections

There are over 800 defined occupations at the detailed level. Among those occupations that support a living wage, "General and Operations Managers" and "Software Developers" are expected to add the most jobs over the next ten years in Georgia.

Occupation	Employment	Avg Ann Wages	Job Ads	Hist 10yr Change	Proj 10yr Growth
General and Operations Managers	115,323	\$131,700	1,794	44,738	12,001
Software Developers	51,667	\$135,200	3,284	19,818	11,888
Registered Nurses	104,872	\$96,400	13,740	24,483	8,719
Heavy and Tractor-Trailer Truck Drivers	82,250	\$59,900	3,940	19,094	8,034
Business Operations Specialists, All Other	74,203	\$91,500	2,916	21,670	6,620
Management Analysts	41,848	\$115,500	2,982	8,127	6,069
Managers, All Other	57,139	\$134,400	382	32,356	5,869
Financial Managers	25,083	\$185,800	1,678	6,630	5,279
Nurse Practitioners	11,316	\$132,300	959	5,937	5,194
Accountants and Auditors	49,049	\$95,600	2,318	7,163	5,053

Of occupations supporting a living wage, "Payroll and Timekeeping Clerks" and "Aircraft Structure, Surfaces, Rigging, and Systems Assemblers" are projected to have the largest decline in employment over the next ten years.

Occupation	Employment	Avg Ann Wages	Job Ads	Hist 10yr Change	Proj 10yr Growth
Payroll and Timekeeping Clerks	4,967	\$57,600	155	-571	-604
Aircraft Structure, Surfaces, Rigging, and Systems Assemblers	2,739	\$72,500	41	-262	-276
Paper Goods Machine Setters, Operators, and Tenders	6,227	\$52,100	1	1,389	-159
Structural Metal Fabricators and Fitters	1,339	\$52,200	23	-381	-125
Postal Service Mail Sorters, Processors, and Processing Machine Operators	3,191	\$57,200	4	239	-117
Computer Numerically Controlled Tool Operators	2,436	\$52,600	81	667	-91
Legal Secretaries and Administrative Assistants	2,515	\$61,900	40	-626	-51
Nuclear Power Reactor Operators	327	\$123,700	1	37	-50
Plating Machine Setters, Operators, and Tenders, Metal and Plastic	686	\$53,100	18	121	-47
Advertising Sales Agents	3,065	\$59,500	96	-842	-45

Top Employers Advertising for Jobs

This table identifies the twenty employers in Georgia with the most online job ads over the last year for occupations that support a living wage. These employers should be considered candidates for stakeholder engagement groups.

Companies			
Company	Active Job Ads	% of Total	
Inside Higher Ed	6,727	1.1%	
PruittHealth	6,009	1.0%	
WellStar Health System	5,301	0.9%	
Emory Healthcare	4,795	0.8%	
Northside Hospital	3,884	0.6%	
Emory University	3,415	0.6%	
Northside Hospital Inc.	3,300	0.5%	
Piedmont Healthcare	3,025	0.5%	
Access Healthcare LLC	2,881	0.5%	
Deloitte	2,799	0.5%	
Piedmont Healthcare Inc.	2,680	0.4%	
TLC Nursing Associates, Inc.	2,617	0.4%	
Home Depot	2,558	0.4%	
Cox Enterprises	2,462	0.4%	
Truist	2,255	0.4%	
Children's Healthcare of Atlanta	2,091	0.3%	
Piedmont	1,935	0.3%	
Assured Nursing, Inc.	1,851	0.3%	
Walmart	1,834	0.3%	
CHSGa	1,767	0.3%	

Top Skills in Demand for Job Ads

Below are the top 10 hard and soft required by employers in online job ads over the last year for occupations which support a living wage within Georgia.

Hard Skills

Skill Name	Active Job Ads	
Microsoft Office	76,819	
Microsoft Excel	71,627	
Microsoft PowerPoint	30,683	
Customer Relationship Management (CRM)	29,118	
Microsoft Outlook	25,827	
Sales	21,709	
Ability to Lift 41-50 lbs.	21,118	
Presentation	21,063	
Structured Query Language (SQL)	19,817	
Finance	18,419	

Soft Skills

Skill Name	Active Job Ads	
Communication (Verbal and written skills)	360,038	
Cooperative/Team Player	279,134	
Problem Solving	110,029	
Adaptability/Flexibility/Tolerance of Change and Uncertainty	98,839	
Organization	97,337	
Detail Oriented/Meticulous	91,998	
Customer Service	84,671	
Self-Motivated/Ability to Work Independently/Self Leadership	81,002	
Supervision/Management	78,918	
Interpersonal Relationships/Maintain Relationships	75,224	

Top Skill and Certification Gaps

Below are the top 10 skill and certification gaps (supply shortfalls) among occupations which support a living wage within Georgia. These data are based on online resumes and job ads that reflect local supply and demand.

Top 10 Skill Gaps in Georgia

Name	Candidates	Openings	Gap
Manufacturing	6,583	7,393	-810
Google	1,959	2,680	-722
Spanish	3,823	4,411	-589
Microsoft Project	1,504	2,062	-558
Nursing	1,047	1,544	-497
Bilingual	1,412	1,833	-421
English	2,367	2,750	-384
Ability to Lift 51-100 lbs.	265	646	-382
Python	3,063	3,441	-378
Autodesk AutoCAD	1,914	2,286	-372

Top 10 Certification Gaps in Georgia

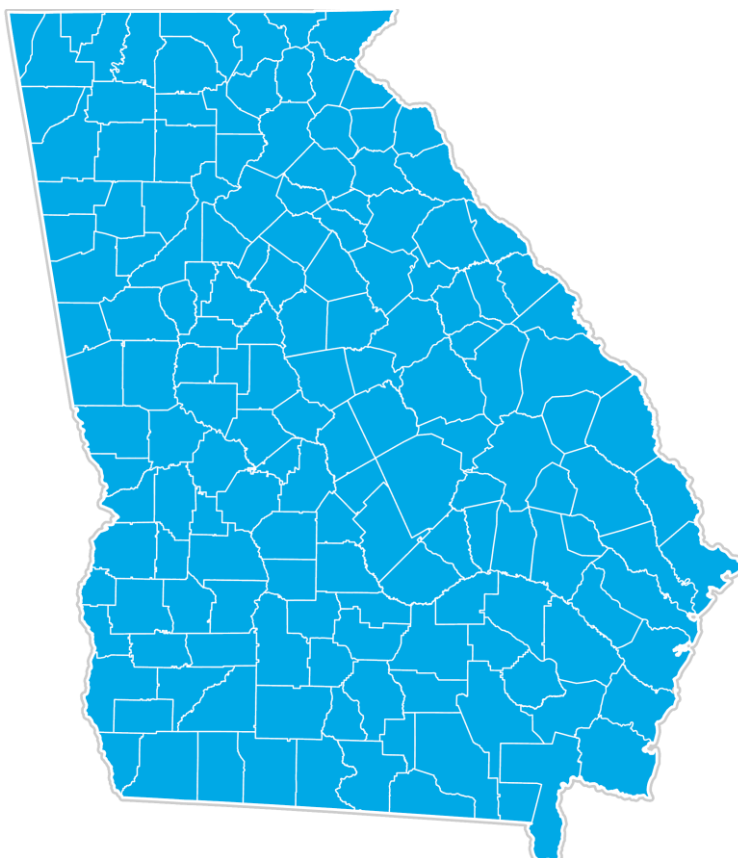
Name	Candidates	Openings	Gap
Registered Nurse (RN)	2,603	2,898	-295
National Center for Construction Education & Research Certification (NCCER)	46	339	-293
Class A Commercial Driver's License (CDL-A)	1,819	2,086	-267
Basic Life Support (BLS)	3,110	3,333	-223
Commercial Driver's License (CDL)	2,433	2,607	-174
Licensed Practical Nurse (LPN)	1,063	1,200	-137
Certified Public Accountant (CPA)	1,901	2,031	-129
Advanced Cardiac Life Support Certification (ACLS)	1,367	1,465	-98
Certified Information Systems Security Professional (CISSP)	309	404	-95
Board Certified Behavior Analyst (BCBA)	178	269	-91

Regional Colleges and Universities

For students interested in advanced degrees, the list below provides the largest postsecondary schools within Georgia. The schools are sorted by enrollment size.

School	Certificates and 2yr Awards	4yr Awards	Total School Enrollment	Avg Net Price
Georgia Institute of Technology-Main Campus	0	4,576	47,946	\$15,901
Kennesaw State University	208	6,253	45,069	\$17,566
University of Georgia	1,240	8,804	41,615	\$16,303
Georgia State University	201	5,162	34,974	\$16,390
Georgia Southern University	84	3,869	26,041	\$16,957
University of North Georgia	503	2,313	18,074	\$11,687
Savannah College of Art and Design	0	2,635	17,575	\$46,524
Georgia State University-Perimeter College	1,962	0	15,522	\$10,013
Emory University	0	2,551	15,046	\$27,986
University of West Georgia	22	1,619	12,728	\$14,962
Georgia Gwinnett College	5	1,189	11,907	\$11,037
Central Georgia Technical College	6,122	0	10,710	\$4,596
Valdosta State University	27	1,460	10,151	\$11,532
Augusta University	86	1,014	9,862	\$13,486
Chattahoochee Technical College	7,166	0	9,842	\$5,553
Gwinnett Technical College	3,941	0	9,726	\$12,116
Mercer University	0	1,246	9,124	\$24,197
South University-Savannah Online	152	499	8,816	\$26,103
Middle Georgia State University	238	991	8,033	\$13,326
Columbus State University	214	954	7,610	\$11,384
Georgia College & State University	52	1,136	6,811	\$19,769
Georgia Military College	1,195	167	6,765	\$11,571
Georgia Northwestern Technical College	3,380	0	6,742	\$2,310
West Georgia Technical College	2,559	0	6,722	\$2,780
Albany State University	561	680	6,544	\$13,775
Total	71,651	57,265	569,509	n/a

Georgia Regional Map



Data Notes

- Industry employment and wages (including total regional employment and wages) are as of 2025Q4 and are based upon Bureau of Labor Statistics (BLS) QCEW data, imputed by Chmura where necessary, and supplemented by additional sources including non-covered employment such as self-employed. Employment forecasts are modeled by Chmura and are consistent with BLS national-level 10-year forecasts.
- Occupation employment is as of 2025Q4 and is based on industry employment and local staffing patterns calculated by Chmura and utilizing BLS Occupation Employment and Wage Statistics (OEWS) data. Wages by occupation are as of 2025Q4, utilizing BLS OEWS data, imputed and brought forward by Chmura. Occupation employment forecasts are modeled by Chmura and are consistent with BLS national-level 10-year forecasts.
- Job ads data are online job posts from the Real-Time Intelligence (RTI) data set, produced by Chmura and gleaned from over 49,000 websites. The data include job ads for any Zip Code Tabulation Area in or intersecting with the region for which this report was produced. Data in “Detailed Occupation Projections” reflect ads active during the 30-day period ending 06/12/2026. Data in “Top Employers Advertising for jobs” and “Top Skills in Demand for Job Ads” reflect ads active during the 12-month period ending 06/12/2026 and exclude ads from staffing companies.
- For skill and certification gaps, openings and candidates are based upon regional occupation demand (growth plus separations) and the percent of skill demand and supply. Skill demand mix data are per a one-year sample of RTI data; skill supply data are estimated using a five-year sample of resumes data; both data sets compiled as of March 2025. Data may be based, at least in part, on data from broader geographies; see the Skill Gaps analytic export for more details.
- Postsecondary are per the National Center for Education Statistics. Awards and enrollment are for the 2023-2024 academic year and average net price data are for the 2022-2023 academic year.
- Figures may not sum due to rounding.

FAQs

How are industries and occupations defined?

Industries are defined via the North American Industry Classification System (NAICS). “Sectors” in this report represent 2-digit NAICS codes and industries in the “Industry Analysis” section of this report represent 4-digit NAICS codes. Occupations are defined via the Standard Occupational Classification System (SOC). Occupations in the “Occupation Analysis” section of this report represent 6-digit SOC codes. “CTE Clusters” are collections of 6-digit SOC occupations as defined through the National Career Clusters® Framework.

How is “Ann Total Demand” defined?

Annual total employment demand is forecast job demand that includes job needs due to growth, exits (such as retirements), and transfers (individuals moving from one career into another).

What is the Living Wage used in this report?

The living wage in the United States is \$25.02 per hour in 2022, before taxes for a family of four (two working adults, two children) - MIT Living Wage Calculator.